

FINNISH-SWEDISH

CARROT 2026



Competition rules for the Finnish-Swedish Chamber of Commerce's idea competition

1. The final date for submitting competition entries is 9 October 2026.
 2. Participants must be between 18 and 40 years of age at the end of the competition period.
 3. By submitting your entry to us, you accept these competition terms and conditions.
 4. The responsible party is the Finnish-Swedish Chamber of Commerce, 802000-8879.
 5. By participating in the competition, the participant consents to their name, profile, other personal information and information provided by the participant being stored and used in accordance with the General Data Protection Regulation (GDPR) for administration and follow-up. The responsible party is the Finnish-Swedish Chamber of Commerce, 802000-8879.
 6. Only entries received before the final submission date will be evaluated.
 7. Participants must control the intellectual property rights intended to be exploited, and the business idea may not be considered stolen. If the intellectual property rights are owned by an educational institution or its holding company, the rights should be clarified between the parties before participating in the competition. You also guarantee that you will not breach an agreement or any third party's rights, including patents, copyrights, trade secrets, patented or confidential information, trademarks, publicity rights or privacy rights.
 8. To be able to participate in the competition, you must be resident in Finland or Sweden.
 9. The Finnish-Swedish Chamber of Commerce's competition jury will consider only entries that are complete and submitted within the competition period to the email address finsve90@finsve.com. We reserve the right to remove entries from the competition without prior notice to the participant. Such a measure may follow if the entry is deemed illegal, offensive or otherwise ethically or morally inappropriate, or if it conflicts with any of the Finnish-Swedish Chamber of Commerce's policies, or in case of suspected cheating. This, as well as other decisions, cannot be appealed. Entries submitted to the competition will not be returned during or after the competition.
 10. The Finnish-Swedish Chamber of Commerce's jury will appoint three winners who will be awarded prizes provided that the competition terms and conditions are fulfilled. The total prize sum is SEK 250,000. In addition to these prizes, we will also award travel grants. The winners will be published in the Finnish-Swedish Chamber of Commerce's media channels. The jury's decisions cannot be appealed.
 11. As a participant, you certify that your application is truthful and that you hold copyright and any other rights that may apply to the entry, including videos, images and their content. You undertake to indemnify the Finnish-Swedish Chamber of Commerce if any claims are made against the Finnish-Swedish Chamber of Commerce due to the entry. The Finnish-Swedish Chamber of Commerce cannot be held liable for any loss or damage incurred as a consequence of participation in the competition.
 12. Employees of the Finnish-Swedish Chamber of Commerce who administer and/or select the entries handle all submissions confidentially. External persons who handle the evaluation or sit in the jury and assess the entries have signed a confidentiality agreement regarding information they receive within the framework of this competition.
 13. As a participant, you accept the Finnish-Swedish Chamber of Commerce's right, in its communication and marketing, to publish your/your company's name and image and your business idea for communication and marketing purposes without time limitation. No compensation will be paid in connection with such communication or marketing.
 14. The prize may be subject to tax, and any prize tax is to be paid by the recipient of the prize sum.
 15. Each winner in the competition undertakes to ensure that they have a bank account in Finland or Sweden to which the prize sum can be paid.
 16. To participate in the competition, we need the following from participants:
 - A presentation video of a maximum of 1 minute, or a one-page PowerPoint presentation
 - A description of a maximum of 700 words
 - A maximum of 3 images
- Entries are to be submitted by email to finsve90@finsve.com.
17. Participants may present their business idea either in Swedish or Finnish. The choice of language does not affect the chances of winning.
 18. In the event of any ambiguity regarding the competition rules, the Finnish-Swedish Chamber of Commerce reserves the right to make the final decision concerning any of the above rules or situations.

Additional information: finsve90@finsve.com